

Sponsorship Proposal

PMI SUMMIT



**20
26**

About Us

Advancing Project Management throughout the entire state of South Dakota.

It is particularly important for Project Managers to maintain and improve their project management knowledge and skills to stay competitive in the market. PMP certification is a critical component. As, during the recent years, project management discipline took a step toward more flexible and dynamic project management methodologies, in addition to the traditional waterfall approach, several new emerging methodologies become highly sought after. Thus, training and credentialing in these methodologies became highly sought after among Project Management professionals. It is especially relevant in today's economic climate.



Sponsorship Opportunities

The Project Management Institute, with members in 135 countries, is the world's foremost authority for the project management profession. PMI sets industry standards, conducts research, and provides education and certification opportunities designed to strengthen and further establish the profession. Our chapter proudly serves all the local and national professionals in the space of Project Management. We currently have thousands of members - over half of whom hold PMI's esteemed PMP certification - and represent nearly 400 unique companies across the globe.

Meet Our Board of Directors



Richard Lefevre
President



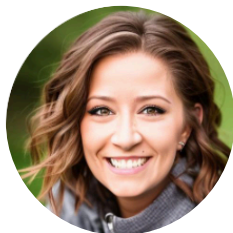
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President Elect /
VP of Technology



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Past President



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Cheryl Ward
VP of Programs



Emily Fink
VP of Human
Resources



About the PMI SUMMIT



What happens when you bring together 200+ passionate professionals, 25+ virtual attendees, and a full day of leadership, project management, and change-making insights? You get the PMI South Dakota Chapter Summit—an energizing, educational, and community-driven event that empowers professionals to lead with purpose and drive meaningful outcomes.

Next year's Summit will be held on Thursday, August 13, 2026, and we're building on the momentum of last year's success. With over 200 in-person attendees and 25+ virtual participants, the event continues to grow as a premier gathering for project professionals across our region.

This Summit is more than just a conference. It's an opportunity for your team members to: Network with like-minded professionals across industries.

Learn from expert speakers on leadership, project and change management, and more.

Bring back actionable insights to strengthen your organization's strategic initiatives.

Your sponsorship makes this possible. It provides your company with direct, face-to-face marketing access to a highly engaged audience of project management professionals. Our promotional efforts and hybrid format ensure your brand remains visible and impactful throughout the event.

Since 2004, the PMI South Dakota Chapter has served professionals from leading organizations in financial services, healthcare, engineering, government, education, and insurance. With your support, we'll continue to grow, innovate, and give back to the business community.

We invite you to be part of this journey.

Support the 2026 PMI South Dakota Summit and invest in the future of leadership and project excellence.

Respectfully,



Rachel Eite

PMI South Dakota Chapter President-Elect

2025 PMI SUMMIT



Sponsor Packages

**SUMMIT
PRESENTING
SPONSOR**

\$3,000

**SUMMIT
PLATINUM
SPONSOR**

\$2,000

**SUMMIT
DIAMOND
SPONSOR**

\$1,500

**SUMMIT
GOLD
SPONSOR**

\$1,000

**SUMMIT
SILVER
SPONSOR**

\$500

SPONSOR PACKAGE

PRESENTING SPONSOR

\$3,000

- Vendor booth at Summit in high traffic area
- Identified as the **Summit Lunch Sponsor**
- Full page ad in the Summit program
- Logo in the Summit program
- Logo displayed on screens during the event
- Logo on Chapter and event website pages
- Logo displayed on LinkedIn and Facebook advertisement postings
- Logo on email blasts to the PMI South Dakota Chapter members
- Speaking opportunity on stage during the event
- Identified as Presenting Sponsor during the opening welcome of the event
- Table of (7) to attend Summit with preferred reserved seating arrangements

\$1,000

\$500



SPONSOR PACKAGE

PLATINUM SPONSOR

\$2,000

- Vendor booth at Summit in high traffic area
- Identified as the **Summit Breakfast Sponsor**
- Receive (3) tickets to the Summit (virtual or in-person ticket options)
- Half page ad in the Summit program
- Logo in the Summit program
- Logo displayed on screens during the event
- Logo on Chapter and event website pages
- Logo displayed on LinkedIn and Facebook advertisement postings
- Logo on email blasts to the PMI South Dakota Chapter members

\$1,000

\$500



SPONSOR PACKAGE

DIAMOND SPONSOR

\$1,500

- Vendor booth at Summit in high traffic area
- Identified as the **Summit Break Sponsor**
- Receive (2) tickets to the Summit (virtual or in-person ticket options)
- Quarter page ad in the Summit program
- Logo in the Summit program
- Logo displayed on screens during the event
- Logo on Chapter and event website pages
- Logo displayed on LinkedIn and Facebook advertisement postings
- Logo on email blasts to the PMI South Dakota Chapter members

\$1,000

\$500



SPONSOR PACKAGE

GOLD SPONSOR

\$1,000

- Vendor booth at Summit in high traffic area
- Receive (2) tickets to the Summit (virtual or in-person ticket options)
- Quarter page ad in the Summit program
- Logo in the Summit program
- Logo displayed on screens during the event
- Logo on Chapter and event website pages
- Logo displayed on LinkedIn and Facebook advertisement postings
- Logo on email blasts to the PMI South Dakota Chapter members

\$1,000

\$500

SPONSOR PACKAGE

SILVER SPONSOR

\$500

- Vendor booth at Summit in high traffic area
- Receive (1) ticket to the Summit (virtual or in-person ticket options)
- Logo in the Summit program
- Logo displayed on screens during the event
- Logo on Chapter and event website pages
- Logo displayed on LinkedIn and Facebook advertisement postings
- Logo on email blasts to the PMI South Dakota Chapter members

\$1,000

\$500

CONTACT

For more information about available opportunities for your business to become involved with the PMI South Dakota Chapter, please contact Emily Fink
humanresources@pmisd.org; 402-515-0665 or
Katie Murphy at katie@janeraeevents.com

MAILING ADDRESS:

PMI South Dakota Chapter
Attn: 2025 PMI Summit
4800 S Louise Ave #302
Sioux Falls, SD 57106



Terms and Conditions Acceptance, Deferment, and Cancellation:

*PMI South Dakota Chapter reserves the right to accept only sponsorships that have a direct project management benefit to our membership, limit the number of concurrent sponsorships; and/or defer, refuse, or cancel sponsorships.

*PMI Sioux Empire Chapter is constrained by law to limit the fair market value of the goods and services provided to sponsors in return for their financial support.

*PMI South Dakota Chapter does not provide member or attendance information from these events.

*PMI South Dakota Chapter does not sell or rent information about its members or conference attendees under any circumstances.

Tax Exemption:

*PMI South Dakota Chapter is Inc. in the state of South Dakota and operates as a non-profit organization under section 501(c) 6 of the federal tax code.

*PMI South Dakota Chapter is not a charity under IRS guidelines. As a 501(c) 6 organization, no part of donations or contributions by individuals should be considered deductible as charitable donations.

*However, payments and donations by businesses can be deducted as business expenses. Sponsors should check with their tax advisor for details regarding payments to 501(c) 6 tax-nonprofit organizations.

*Project Management Institute South Dakota Chapter, Inc.

*EIN information and 1099 forms are available upon request.

