

Sponsorship Proposal

PMI SUMMIT



**20
25**

About Us

Advancing Project Management throughout the entire state of South Dakota.

It is particularly important for Project Managers to maintain and improve their project management knowledge and skills to stay competitive in the market. PMP certification is a critical component. As, during the recent years, project management discipline took a step toward more flexible and dynamic project management methodologies, in addition to the traditional waterfall approach, several new emerging methodologies became in high demand. Thus, training and credentialing in these methodologies became highly sought after among Project Management professionals. It is especially relevant in today's economic climate.



Sponsorship Opportunities

The Project Management Institute, with members in 135 countries, is the world's foremost authority for the project management profession. PMI sets industry standards, conducts research, and provides education and certification opportunities designed to strengthen and further establish the profession. Our chapter proudly serves all the local and national professionals in the space of Project Management. We currently have thousands of members - over half of whom hold PMI's esteemed PMP certification - and represent nearly 400 unique companies across the globe.

Meet Our Board of Directors



Richard Lefevre
President



Rachel Eite
President Elect /
VP of Technology



Kelly Anderson
Past President



Steven Horan
VP of Finance



Jordan Jaacks
VP of
Membership



Cheryl Ward
VP of Programs



Emily Fink
VP of Human
Resources



Kaitlynn Kumm
VP of Marketing





About the PMI SUMMIT

It begins with leadership. It is activated by community. It is fueled by passion. It realizes outcomes. The Project Management Institute (PMI) powers The Project Economy, strengthening society by enabling organizations and empowering people to make ideas a reality. Every year, the South Dakota Chapter holds a Summit focused on engaged project professionals from our region. This Summit provides a profound continuing education opportunity for the estimated 150-plus attendees. Next year's event will be hosted at The District on **Tuesday, August 5th, 2025**. It will be a hybrid event available to both virtual and in-person attendees.

Our Summit would not be possible without the support of our sponsors. Through your sponsorship, you will gain direct, face-to-face marketing access to project management professionals from across our region. Our marketing and promotional efforts, along with in-person event options ensure that your company's brand and message remain highly visible. Your support this year will allow the PMI South Dakota Chapter to continue to provide quality, relevant, and current continuing education opportunities for local professionals in the project management profession.

Our chapter continues to grow and serve South Dakota and its surrounding areas since being established in 2004. Many of the area's largest and most respected companies are represented, including industry leaders in financial services, health care, engineering, government, education, and insurance. As we continue to grow, we will find even more ways to give back to the business community. Please consider supporting our chapter today.

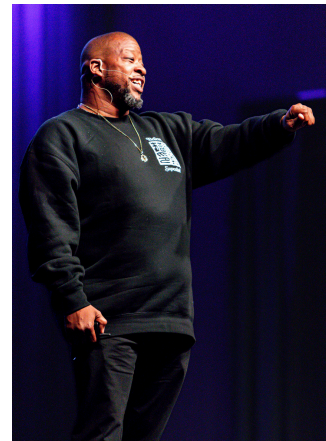
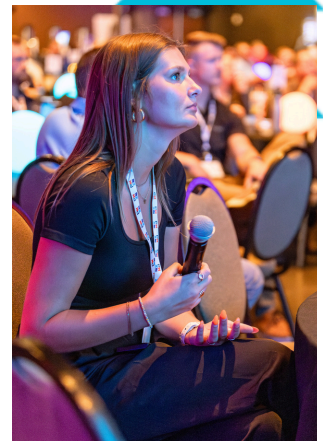
Respectfully,



Richard D. Lefevre

PMI South Dakota Chapter President

2024 PMI SUMMIT



Sponsor Packages

**SUMMIT
PRESENTING
SPONSOR**

\$3,000

**SUMMIT
PLATINUM
SPONSOR**

\$2,000

**SUMMIT
DIAMOND
SPONSOR**

\$1,500

**SUMMIT
GOLD
SPONSOR**

\$1,000

**SUMMIT
SILVER
SPONSOR**

\$500

SPONSOR PACKAGE

PRESENTING SPONSOR

\$3,000

- Vendor booth at Summit in high traffic area
- Identified as the **Summit Lunch Sponsor**
- Full page ad in the Summit program
- Logo in the Summit program
- Logo displayed on screens during the event
- Logo on Chapter and event website pages
- Logo displayed on LinkedIn and Facebook advertisement postings
- Logo on email blasts to the PMI South Dakota Chapter members
- Speaking opportunity on stage during the event
- Identified as Presenting Sponsor during the opening welcome of the event
- Table of (7) to attend Summit with preferred reserved seating arrangements

\$1,000

\$500



SPONSOR PACKAGE

PLATINUM SPONSOR

\$2,000

- Vendor booth at Summit in high traffic area
- Identified as the **Summit Breakfast Sponsor**
- Receive (3) tickets to the Summit (virtual or in-person ticket options)
- Half page ad in the Summit program
- Logo in the Summit program
- Logo displayed on screens during the event
- Logo on Chapter and event website pages
- Logo displayed on LinkedIn and Facebook advertisement postings
- Logo on email blasts to the PMI South Dakota Chapter members

\$1,000

\$500



SPONSOR PACKAGE

DIAMOND SPONSOR

\$1,500

- Vendor booth at Summit in high traffic area
- Identified as the **Summit Break Sponsor**
- Receive (2) tickets to the Summit (virtual or in-person ticket options)
- Quarter page ad in the Summit program
- Logo in the Summit program
- Logo displayed on screens during the event
- Logo on Chapter and event website pages
- Logo displayed on LinkedIn and Facebook advertisement postings
- Logo on email blasts to the PMI South Dakota Chapter members

\$1,000

\$500



SPONSOR PACKAGE

GOLD SPONSOR

\$1,000

- Vendor booth at Summit in high traffic area
- Receive (2) tickets to the Summit (virtual or in-person ticket options)
- Quarter page ad in the Summit program
- Logo in the Summit program
- Logo displayed on screens during the event
- Logo on Chapter and event website pages
- Logo displayed on LinkedIn and Facebook advertisement postings
- Logo on email blasts to the PMI South Dakota Chapter members

\$1,000

\$500

SPONSOR PACKAGE

SILVER SPONSOR

\$500

- Vendor booth at Summit in high traffic area
- Receive (1) ticket to the Summit (virtual or in-person ticket options)
- Logo in the Summit program
- Logo displayed on screens during the event
- Logo on Chapter and event website pages
- Logo displayed on LinkedIn and Facebook advertisement postings
- Logo on email blasts to the PMI South Dakota Chapter members

\$1,000

\$500

CONTACT

For more information about available opportunities for your business to become involved with the PMI South Dakota Chapter, please contact Emily Fink humanresources@pmisd.org or Katie Murphy at katie@janeraeevents.com

MAILING ADDRESS:

PMI South Dakota Chapter
Attn: 2025 PMI Summit
4800 S Louise Ave #302
Sioux Falls, SD 57106



Terms and Conditions Acceptance, Deferment, and Cancellation:

*PMI South Dakota Chapter reserves the right to accept only sponsorships that have a direct project management benefit to our membership, limit the number of concurrent sponsorships; and/or defer, refuse, or cancel sponsorships.

*PMI Sioux Empire Chapter is constrained by law to limit the fair market value of the goods and services provided to sponsors in return for their financial support.

*PMI South Dakota Chapter does not provide member or attendance information from these events.

*PMI South Dakota Chapter does not sell or rent information about its members or conference attendees under any circumstances.

Tax Exemption:

*PMI South Dakota Chapter is Inc. in the state of South Dakota and operates as a non-profit organization under section 501(c) 6 of the federal tax code.

*PMI South Dakota Chapter is not a charity under IRS guidelines. As a 501(c) 6 organization, no part of donations or contributions by individuals should be considered deductible as charitable donations.

*However, payments and donations by businesses can be deducted as business expenses. Sponsors should check with their tax advisor for details regarding payments to 501(c) 6 tax-nonprofit organizations.

*Project Management Institute South Dakota Chapter, Inc.

*EIN information and 1099 forms are available upon request.

